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Slide:ology will teach you how to think like a designer. You'll learn tricks that will let you isolate the most crucial information on your slide and express it visually. When you glimpse a cluttered

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and confusing slide, you'll recognize immediately how to troubleshoot and clean it up.

Slide:ology: The Art And Science Of Creating Great ...

slide:ology fills that void. Written by Nancy Duarte, President and CEO of Duarte Design, the firm that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth, this book is full of practical approaches to visual story development that can be applied by anyone. The book combines conceptual thinking and inspirational design, with insightful case studies from the world's ...

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slide:ology: The Art and Science of Creating Great ...

slide:ology is designed as a reasonably comprehensive how-to guide on creating compelling visual material for presentations, promotional materials, and stories. The book is an easy read and visually very appealing. With a list price of \$34.99, I found the book to be a very affordable introduction to the world of the graphic designer.

slide:ology: The Art and Science of Creating Great ...

Slide:ology is an easy-to-read masterclass which will help you create presentations with that bit more impact than they'd have if you didn't read the book. It

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makes advanced presentation design and slide creation possible for anyone with a bit of nous and a strong desire to stand out when they stand up to speak.

Slide:ology by Nancy Duarte: The Art & Science of Creating ...
slide:ology fills that void. Written by Nancy Duarte, President and CEO of Duarte Design, the firm that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth, this book is full of practical approaches to visual story development that can be applied by anyone. The book combines conceptual thinking and inspirational design, with insightful case studies from the world's ...

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slide:ology: The Art and Science of Presentation Design ...

Slide:ology is a fun and insightful workshop! Engaging instructors with practical examples that provide context and easy to follow tools to help enhance your presentation design skills. Highly recommend this course! Pamela Folkerts Head of Events, Americas, Bloomberg LP

Slide:ology™ Virtual Workshop - Duarte

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Slide-OLOGY - SlideShare

Slide:ology is a combination of the words slide (as in PowerPoint slide) and ideology, which is an apt description for the book.

Amazon.com: slide:ology: The Art and Science of Creating ...

82 slide:ology The October 2007 Fast Company's letter from the editor featured an intriguing chart depicting how design contributes to the bottom line. The Design Council compared a portfolio of 63 design-driven British companies and how they beat the broader market: The Value of Design To quote the letter, "Studies have shown that design-oriented firms in all kinds

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of industries ...

THE ART AND SCIENCE OF CREATING GREAT PRESENTATIONS

Millions of presentations and billions of slides have been produced -- and most of them miss the mark. slide:ology will challenge your traditional approach to creating slides by teaching you how to...

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Slide:ology should come bundled with every copy of PowerPoint or Keynote ever sold from now on. I received a draft copy about three months ago that blew me away — the final product is even better than I expected. I just got my copy over the weekend. At 274 pages, the book is meaty without being bloated.

Presentation Zen: Slide:ology: My favorite presentation ...

slide:ology Summary. slide:ology: The Art and Science of Presentation Design by Nancy

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Duarte. Over the last fifteen years, professional communications have changed drastically. Presentations are the primary way we communicate. There is a proliferation of presentation software in the workplace, but there are no documented best-practices for how to communicate optimally in this ubiquitous medium ...

slide:ology By Nancy Duarte |
Used | 9780596522346 | World ...
slide:ology: The Art and Science
of Presentation Design
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Presentation software is one of
the few tools that requires
professionals to think visually on
an almost daily basis. But unlike

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verbal skills, effective visual expression is not easy, natural, or actively taught in schools or business training programs. slide:ology fills that void.

slide:ology by Duarte, Nancy (ebook) - eBooks.com

Slide:ology. Share. Keyboard Shortcuts ; Preview This Course. Course Overview; Transcript; View Offline (Music playing.)

Nancy Duarte: The commitment to write a book was huge, but I didn't know how huge it was. I was starting to see little quips of young people say things like, we are going to start a presentation revolution. We are not going to do slides the way my mom does slides, and stuff ...

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Presents practical approaches for developing an effective presentation, covering such topics as creating diagrams, displaying data, arranging elements, creating movement, and interacting with slides.

No matter where you are on the organizational ladder, the odds are high that you've delivered a high-stakes presentation to your peers, your boss, your customers, or the general public.

Presentation software is one of the few tools that requires professionals to think visually on an almost daily basis. But unlike verbal skills, effective visual

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expression is not easy, natural, or actively taught in schools or business training programs. slide:ology fills that void. Written by Nancy Duarte, President and CEO of Duarte Design, the firm that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth, this book is full of practical approaches to visual story development that can be applied by anyone. The book combines conceptual thinking and inspirational design, with insightful case studies from the world's leading brands. With slide:ology you'll learn to:

- Connect with specific audiences
- Turn ideas into informative graphics
- Use sketching and diagramming techniques effectively
- Create graphics that

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enable audiences to process information easily Develop truly influential presentations Utilize presentation technology to your advantage Millions of presentations and billions of slides have been produced -- and most of them miss the mark. slide:ology will challenge your traditional approach to creating slides by teaching you how to be a visual thinker. And it will help your career by creating momentum for your cause.

FOREWORD BY GUY KAWASAKI
Presentation designer and internationally acclaimed communications expert Garr Reynolds, creator of the most popular Web site on presentation design and delivery on the Net —

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presentationzen.com — shares his experience in a provocative mix of illumination, inspiration, education, and guidance that will change the way you think about making presentations with PowerPoint or Keynote.

Presentation Zen challenges the conventional wisdom of making "slide presentations" in today's world and encourages you to think differently and more creatively about the preparation, design, and delivery of your presentations. Garr shares lessons and perspectives that draw upon practical advice from the fields of communication and business. Combining solid principles of design with the tenets of Zen simplicity, this book will help you along the path to

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simpler, more effective presentations.

Reveals the underlying story form of all great presentations that will not only create impact, but will move people to action
Presentations are meant to inform, inspire, and persuade audiences. So why then do so many audiences leave feeling like they've wasted their time? All too often, presentations don't resonate with the audience and move them to transformative action. Just as the author's first book helped presenters become visual communicators, Resonate helps you make a strong connection with your audience and lead them to purposeful action. The author's approach is

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simple: building a presentation today is a bit like writing a documentary. Using this approach, you'll convey your content with passion, persuasion, and impact. Author has a proven track record, including having created the slides in Al Gore's Oscar-winning *An Inconvenient Truth*. Focuses on content development methodologies that are not only fundamental but will move people to action. Upends the usual paradigm by making the audience the hero and the presenter the mentor. Shows how to use story techniques of conflict and resolution. Presentations don't have to be boring ordeals. You can make them fun, exciting, and full of meaning. Leave your audiences energized and ready to

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take action with Resonate.

"THE PEOPLE WHO ARE CRAZY ENOUGH TO THINK THEY CAN CHANGE THE WORLD ARE THE ONES WHO DO." With these words, Apple Inc., and its leader, Steve Jobs, catalyzed a movement. Whenever Jobs took the stage to talk about new Apple products, the whole world seemed to stop and listen. That's because Jobs was offering a vision of the future. He wanted you to feel what the world might someday be like, and trust him to take you there. As a leader, you have the same potential to not only anticipate the future and invent creative initiatives, but to also inspire those around you to support and execute your vision.

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In *Illuminate*, acclaimed author Nancy Duarte and communications expert Patti Sanchez equip you with the same communication tools that great leaders like Jobs, Howard Schultz, and Dr. Martin Luther King Jr. used to move people. Duarte and Sanchez lay out a plan to help you lead people through the five stages of transformation using speeches, stories, ceremonies, and symbols. This visual and accessible communication guidebook will show you how Apple, Starbucks, IBM, charity: water, and others have mobilized people to embrace bold changes. To envision the future is one thing, getting others to go there with you is another. By harnessing the power of

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persuasive communication you, too, can turn your idea into a movement.

Discusses how readers can make persuasive presentations that inspire action, engage the audience, and sell ideas.

Whether you are a university professor, researcher at a think tank, graduate student, or analyst at a private firm, chances are that at some point you have presented your work in front of an audience. Most of us approach this task by converting a written document into slides, but the result is often a text-heavy presentation saddled with bullet points, stock

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images, and graphs too complex for an audience to decipher—much less understand. Presenting is fundamentally different from writing, and with only a little more time, a little more effort, and a little more planning, you can communicate your work with force and clarity. Designed for presenters of scholarly or data-intensive content, *Better Presentations* details essential strategies for developing clear, sophisticated, and visually captivating presentations. Following three core principles—visualize, unify, and focus—*Better Presentations* describes how to visualize data effectively, find and use images appropriately, choose sensible fonts and colors, edit text for

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powerful delivery, and restructure a written argument for maximum engagement and persuasion.

With a range of clear examples for what to do (and what not to do), the practical package offered in Better Presentations shares the best techniques to display work and the best tactics for winning over audiences. It pushes presenters past the frustration and intimidation of the process to more effective, memorable, and persuasive presentations.

In his internationally acclaimed, best-selling book *Presentation Zen: Simple Ideas on Presentation Design and Delivery*, presentation master Garr Reynolds gave readers the framework for planning, putting together, and

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delivering successful presentations. Now, he takes us further into the design realm and shows how we can apply time-honored design principles to presentation layouts. Throughout *Presentation Zen Design*, Garr shares his lessons on designing effective presentations that contain text, graphs, color, images, and video. After establishing guidelines for each of the various elements, he explains how to achieve an overall harmony and balance using the tenets of Zen simplicity. Not only will you discover how to design your slides for more professional-looking presentations, you'll learn to communicate more clearly and will accomplish the goal of making a stronger, more lasting

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connection with your audience.

A guide to using Microsoft PowerPoint describes how to use stories to create effective business presentations.

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