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My Years With General Motors

My Years with General Motors became an instant bestseller when it was first published in 1963.

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My Years with General Motors became an instant bestseller when it was first published in 1963.

My Years with General Motors by Alfred P. Sloan Jr.

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Published in 1964, My Years with General Motors was an immediate best-seller and today is considered one of the few classic books on management. The book is the ghostwritten memoir of Alfred P. Sloan, Jr. (1875-1966), whose business and management strategies enabled General Motors to overtake Ford as the dominant American automobile ...

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with General Motors, with Alfred Sloan becoming a director of General Motors and vice president in charge of various accessory companies within the group. Meanwhile, General Motors' sales revenues were also increasing at an impressive rate of growth. In 1918, the company had \$270 million in sales, increasing to \$510 million the following year.

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My Years with General Motors became an instant bestseller when it was first published in 1963.

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Fifty years on, Sloan's My Years at General Motors might seem to have all the freshness of an insect in amber. The world it describes has largely vanished.

'My Years with General Motors', Fifty Years On

My Years with General Motors. Product Details. Category: books SKU: 1607608233ADA Title: My Years with General Motors Author: Alfred P. Sloan Book binding: Paperback Publisher: Pan Books Year of publication: 1967 Condition: GOOD Description . 1967. 467 pages. Paperback book. Pages and binding are presentable with no major defects.

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My Years With General Motors became an instant bestseller when it was first published in 1963. It has since been used as a manual for managers, offering personal glimpses into the practice of the "discipline of management" by the man who perfected it. This is the story no other businessman could tell--a distillation of half a century of ...

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My Years With General Motors was published in 1963 by Alfred P. Sloan, long-time president of General Motors. The book is part memoir , part essays on management . As Sloan was head of what was arguably the most important company in the industrialized world through much of the first half of the 20th century, the book is also a valuable primary reference source about the development of the American Century .

My Years With General Motors - Everything2.com

My Years with General Motors became an instant best seller when it was first published in 1963. It has since been used as a manual for managers, offering personal glimpses into the practice of the "discipline of management" by the man who perfected it.

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My Years with General Motors by Alfred P. Sloan Jr ...

I believe the outstanding benefit General Motors derived from the du Pont association—apart from their general position as a responsible shareholder serving on the board of directors—was in the financial area. A number of du Pont men experienced in accounting and finance came to General Motors in the early years and assumed key positions.

The Development Of Financial Controls - My Years with ...

Alfred P. Sloan Jr. (1875-1966) was an innovative leader of General Motors during the early twentieth century and served as the company's CEO and president. He oversaw such automotive advancements as four-wheel brakes and ethyl gasoline. In 1963 he wrote *My Years with General Motors*, a memoir about his experience at the helm of automotive company.

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