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5 BRAND STORYTELLING EXAMPLES (What is Brand Storytelling?) / EP 16How to Write Emails to Sell a Product: Email Marketing Strategy in 3 Easy Steps:

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"In your emails, instead of just writing about your topics, tell a story that illustrates your points." ? Ian Brodie, Email Persuasion: Captivate and Engage Your Audience, Build Authority and Generate More Sales With Email Marketing

Email Persuasion Quotes by Ian Brodie

Email Persuasion by Ian Brodie Ian Brodie, in addition to being author of this book, is a marketing speaker and coach. He teaches consultants, coaches and online business professionals how to build their businesses using effective marketing systems and strategies. In this book, Ian turns his skills towards the ins and outs of email marketing.

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Email Persuasion: Captivate and Engage Your Audience, Build Authority and Generate More Sales With Email Marketing by Ian Brodie This is an excellent all-around email marketing book that will brush up your skills fast. Whether you're a beginner or an expert, Brodie has a lot to offer.

Email Persuasion Captivate Authority Marketing

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